Black Hills Con

2024 Sponsorship

## Who We Are:

Black Hills Con is a convention for pop culture, anime, gaming, sci-fi and fantasy fans of all ages. We are a community base 501c3 organization within the Black Hills region of South Dakota.

This year’s event will be held June 21-23, 2024.

## Our Audience: Social Media: Our Attendees Include:

In 2023 our attendance was 1,000 people. Facebook Anime Fans

We expect around 1,200 this year. Instagram Pop Culture Fans

Analytics from BlackHillsCon.com Twitter Cosplayers

TikTok Sci-Fi Fans

Programming Guides:

Programming Guide are printed booklets free to all attendees.

$150 Full Page

$80 ½ Page

$50 ¼ Page

$30 Banner   
 $300 back cover (color)

No information is available about attendees under the age of 18.

In-Kind Donations:

If you wish to donate items for giveaways or prizes, we will announce you as the donor.

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| --- | --- | --- | --- |
| Sponsorship Levels | Level 1  $2500 | Level 2  $1000 | Level 3  $500 |
| Speaking engagement (panel) at BHC | Checkmark with solid fill |  |  |
| 4 VIP badges | Checkmark with solid fill |  |  |
| Signage opportunities | Checkmark with solid fill | Checkmark with solid fill |  |
| 2 additional Weekend badges |  | Checkmark with solid fill |  |
| Booth space in our Vendor Hall during convention hours, comes with 2 vendor badges | Checkmark with solid fill | Checkmark with solid fill | Checkmark with solid fill |
| Your logo and hyperlink on our website, BlackHillsCon.com, and social media | Checkmark with solid fill | Checkmark with solid fill | Checkmark with solid fill |
| Ad space in our programming guide | Checkmark with solid fill | Checkmark with solid fill | Checkmark with solid fill |

**We would also be happy to customize a package for you and your business. Please let us know more about your sales and marketing goals.**

**Find more information at:**

[**www.blackhillscon.com**](http://www.blackhillscon.com)[**BlackHillsCon@gmail.com**](mailto:BlackHillsCon@gmail.com)

**Or email me personally at:**

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